

Portfolio 2013

HP Consumer Carrying Cases

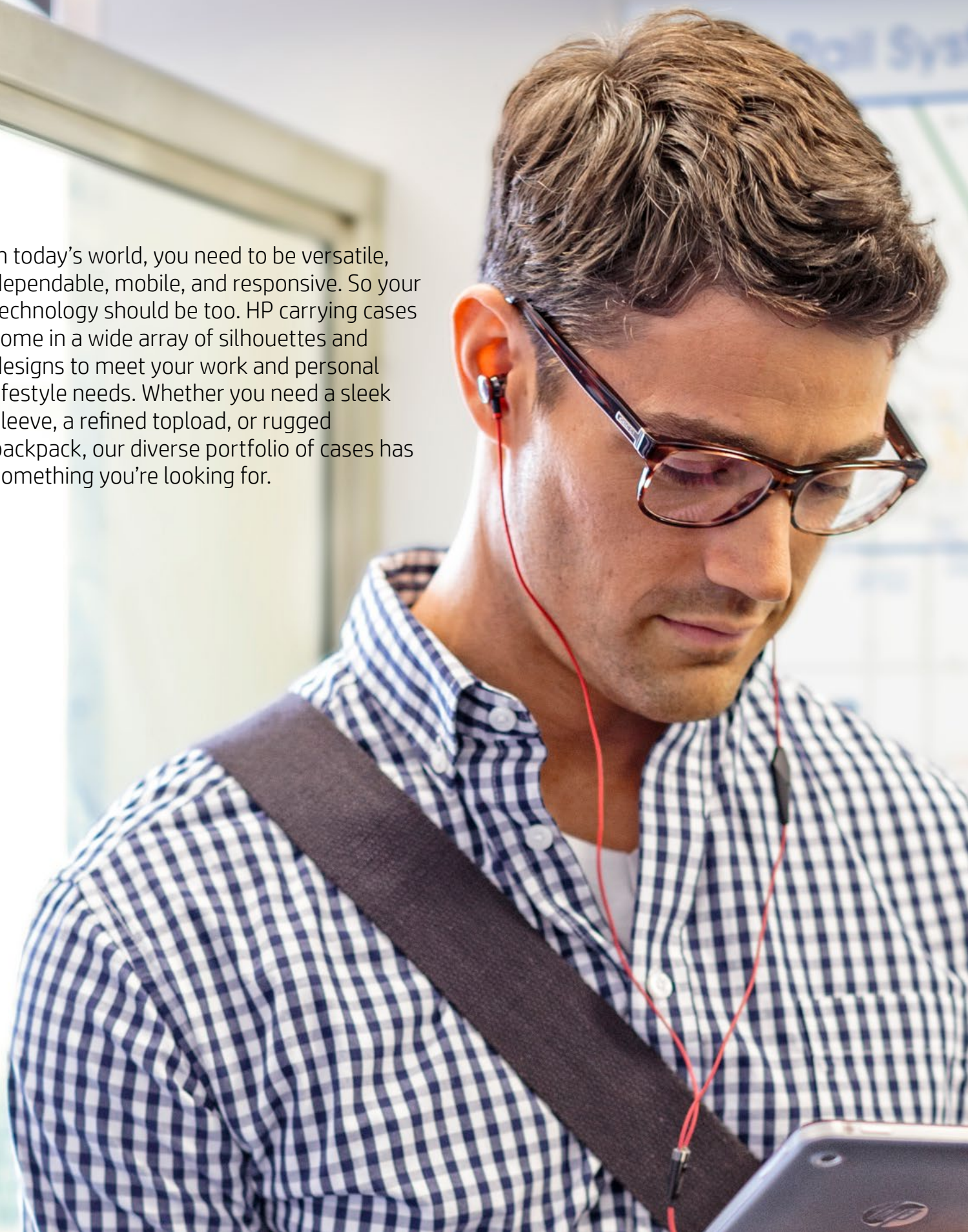


November 2013

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In today's world, you need to be versatile, dependable, mobile, and responsive. So your technology should be too. HP carrying cases come in a wide array of silhouettes and designs to meet your work and personal lifestyle needs. Whether you need a sleek sleeve, a refined topload, or rugged backpack, our diverse portfolio of cases has something you're looking for.



Conservative

Looking for practical, traditional, no-hassle solutions that fit on-the-go business lifestyle. Need for accessory colors and designs that don't distract from my job but will function at a high level and work well with my ecosystem of products.



Conservative



Size
14 in/35.5 cm
Reference
WU676AA
Color



Size
16 in/40.6 cm
Reference
WU673AA
Color



HP Black Notebook Sleeves 14"

- Durable black neoprene exterior and plush faux-fur interior better protects.
- Comfortable retractable handle makes carrying easy.
- Secure exterior pocket holds your items safely.

HP Black Notebook Sleeve 16"

- Durable black neoprene exterior and plush faux-fur interior better protects.
- Comfortable retractable handle makes carrying easy.
- Secure exterior pocket holds your items safely.



Size
16 in/40.6 cm
Reference
QB462AA
Color



Size
17.3 in/43.9 cm
Reference
LR378AA
Color



HP Notebook Sleeve 16"

- Durable neoprene exterior protects against everyday bumps and bruises.
- Soft faux-fur interior cradles your notebook.
- Comfortable retractable handle lets you carry alone or slip inside your favorite bag.

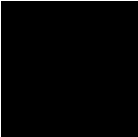
HP Black Notebook Sleeve 17.3"


- Durable black neoprene exterior and plush faux-fur interior better protects.
- Comfortable retractable handle makes carrying easy.
- Secure exterior pocket holds your items safely.

Conservative



Size
14 in/35.5 cm
Reference
H4F07AA
Color



Star product

Size
16 in/40.6 cm
Reference
H3C48AA
Color



HP Ultrabook™ Leather Sleeve

Premium leather is so luxurious you can see, feel, and even smell its richness.

- High quality water-resistant leather
- Two handy pockets
- Magnetic closures

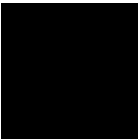
HP Authentic Top Load

Your first line of defense against dangerous impacts and outside elements.

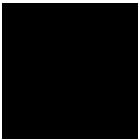
- Padded section safeguards notebook
- Water-resistant exterior blocks rain & dirt
- Reinforced, cushioned bottom counteracts drops
- 2 front pockets keep essentials handy
- Expandable front pouch holds phone, music & wallet



Size
16.1 in/40.9 cm
Reference
QB681AA
Color



Size
18 in/45.7 cm
Reference
QB683AA
Color



HP Value Top Load 16.1”

- Front and back pockets for easy access to cell phone, keys, and airline tickets
- Organizer compartment with card holders, pen loops, and pockets for documents and cables
- Padded inner notebook compartment
- Padded, comfortable, removable, and adjustable shoulder strap for comfort

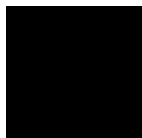
HP Value Top Load 18”

- Front and back pockets for easy access to cell phone, keys, and airline tickets
- Organizer compartment with card holders, pen loops, and pockets for documents and cables
- Padded inner notebook compartment
- Padded, comfortable, removable, and adjustable shoulder strap for comfort

Conservative



Size
15.6 in/39.6 cm
Reference
H4P43AA
Color



Size
15.6 in/39.6 cm
Reference
H6L24AA
Color



HP Signature Messenger EURO

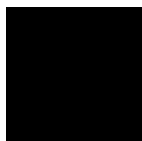
- 7 pockets maximize storage options
- Water-resistant exterior blocks water, dirt & grime
- Quick-access pocket safeguards tablet
- Integrated trolley strap
- Distinguished gun metal & faux-leather accents

HP Notebook Mobility Kit

- Protect your notebook in the padded inner compartment
- Padded adjustable shoulder strap helps to lighten your load
- Organizational section contains card holder, pen loops, and a variety of pockets



Size
16 in/40.6 cm
Reference
H3C47AA
Color



Size
16 in/40.6 cm
Reference
A2M90AA
Color



HP Signature Top Load

Ideal accessory for your ambitious path: robust protection, 11 pockets, comfortable cushioning & sophisticated style.

- Water-resistant exterior blocks rain & dirt
- Reinforced cushioned bottom with rubber feet
- Cushioned shoulder strap
- Built-in trolley strap frees tired arms & hands

HP Wireless Essentials Kit

- Back strap slips over luggage handle and tough exterior blocks spills, water and dirt
- 2.4 GHz wireless for less interference
- Symmetrical sculpted design and textured grip for comfort and control
- High-precision optical sensor (1000 DPI) and micro receiver that can be stored inside the mouse

Conservative



Size
14.1 in/35.8 cm
Reference
H3M03AA
Color



Star product

Size
15.6 in/39.6 cm
Reference
E5L03AA
Color



HP Signature Slim Brief

Lead with confidence ahead of the rest.

- Seven purposeful pockets enhance storage power
- Highly-functional organization section
- Front pocket keeps phone, wallet, keys within reach

HP Essentials Backpack Kit

- Transport your notebook in comfort with classic backpack styling
- Fundamental padding for carrying comfort and notebook protection
- Easy listening with a convenient media pocket and audio port



Size
16 in/40.6 cm
Reference
QB757AA
Color

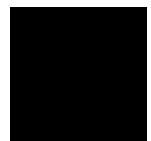


HP Value Backpack

- Lightweight with plenty of storage
- Comfortable, with flexible shoulder straps and air-mesh back padding
- Great value for the price



Size
16 in/40.6 cm
Reference
H3M02AA
Color



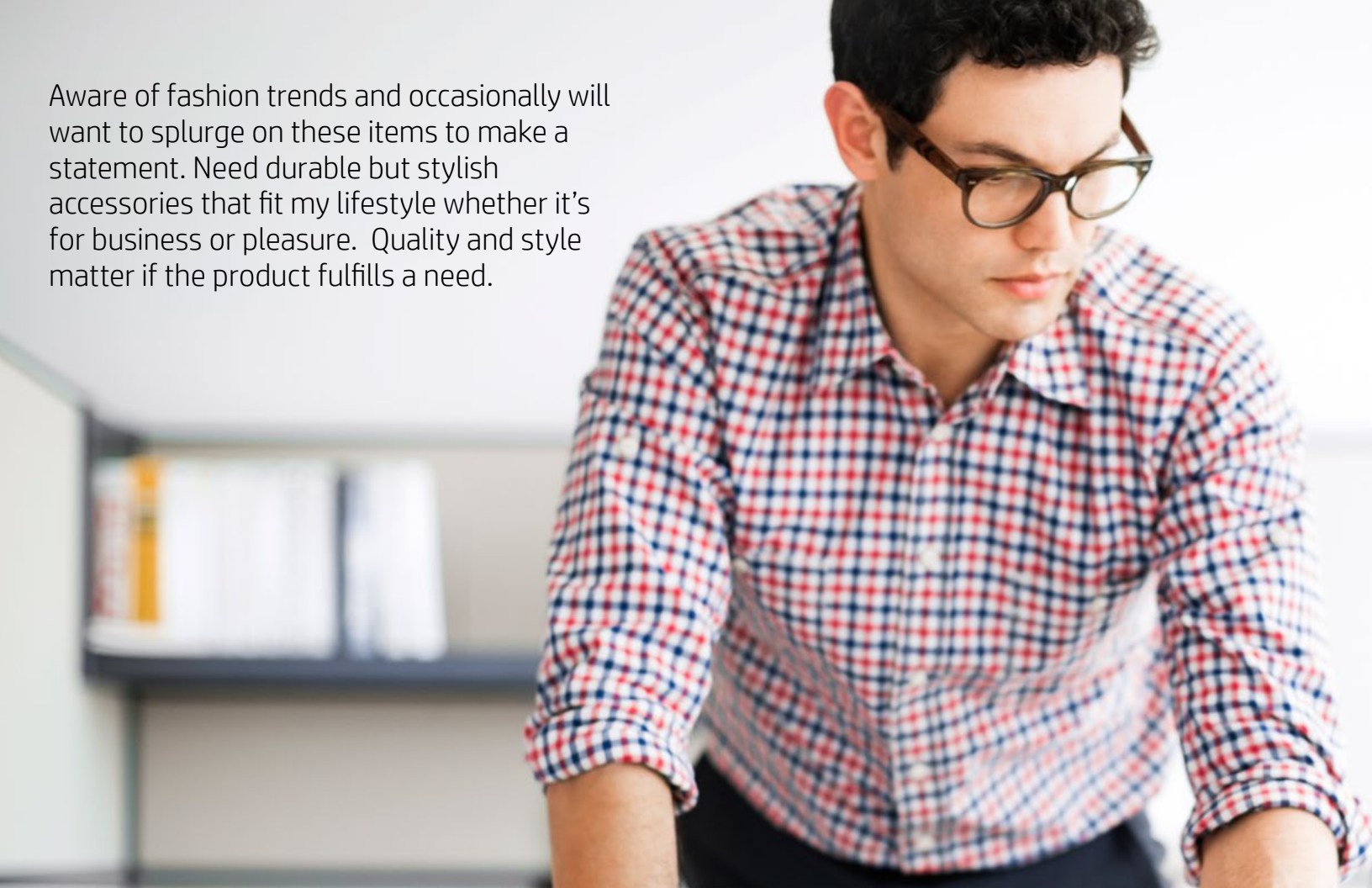
HP Signature Backpack

Exquisitely tailored for your mobile life.

- Twelve purposeful pockets enhance storage power
- Front pocket keeps phone, wallet, keys within reach
- Padded handle and cushioned shoulder straps alleviate pressure
- Air-flow back padding keeps you cool & dry

Conservative | Trend

Aware of fashion trends and occasionally will want to splurge on these items to make a statement. Need durable but stylish accessories that fit my lifestyle whether it's for business or pleasure. Quality and style matter if the product fulfills a need.



Conservative | Trend



Star product



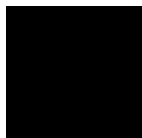
Size

15.6 in/39.6 cm

Reference

H4P40AA

Color



HP Ultrabook Black Sleeve 15.6"

- Padded protection keeps Ultrabooks protected
- Water-resistant exterior keeps rain & spills away
- Luxurious faux-fur lining prevents scratches
- Sleek Zippered pocket carries extra good stuff



Star product



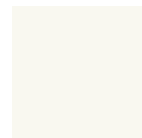
Size

15.6 in/39.6 cm

Reference

H4P42AA

Color



HP Standard White Sleeve 15.6"

- Wonderful white wows the crowd. Padded protection keeps notebook safe
- Water-resistant exterior keeps rain & spills away
- Luxurious faux-fur lining prevents scratches
- Sleek Zippered pocket carries extra good stuff



Star product



Size

15.6 in/39.6 cm

Reference

H4P41AA

Color



HP Standard Purple Sleeve 15.6"

- Passionate purple sparkles with delight
- Padded protection keeps notebook safe
- Water-resistant exterior keeps rain & spills away
- Luxurious faux-fur lining prevents scratches
- Sleek Zippered pocket carries extra good stuff



Size

15.6 in/39.6 cm

Reference

TBD*

Color



HP Premium Black Brief

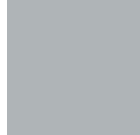
- Sleek and durable ultrabook portability
- Padded main pocket for ultrabooks up to 15.6in
- Plush scratch-resistant lining in main pocket
- Sturdy faux-leather handle for easy carrying
- 2-year limited warranty¹

* Part number dependent upon region's product selection

Conservative | Trend



Size
14 in/35.5 cm
Reference
TBD*
Color

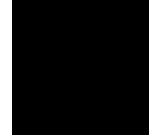


HP 14" Slim Topload

- Modern distinctive design with professional appeal for ultrabooks up to 14.0in
- Spacious pockets including organizer for tablet and phone
- Detachable padded shoulder strap and dual handles
- 2-year limited warranty



Size
14.1 in/35.8 cm
Reference
H4K00AA
Color



HP Ultrabook Black Sleeve 14.1"

- Padded protection keeps Ultrabooks protected
- Water-resistant exterior keeps rain & spills away
- Luxurious faux-fur lining prevents scratches
- Sleek Zippered pocket carries extra good stuff



Size
14.1 in/35.8 cm
Reference
H4R74AA
Color

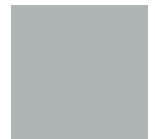


HP Ultrabook Red Sleeve 14.1"

- Wonderful white wows the crowd. Padded protection keeps notebook safe
- Water-resistant exterior keeps rain & spills away
- Luxurious faux-fur lining prevents scratches
- Sleek Zippered pocket carries extra good stuff



Size
15.6 in/39.6 cm
Reference
TBD*
Color



HP Premium Gray Brief

- Professional styling for ultrabook portability
- Distinguished suit-style outer fabric
- Soft scratch-resistant lining in main pocket
- Accessories outer pocket with hidden zipper
- 2-year limited warranty¹

* Part number dependent upon region's product selection

Conservative | Trend



Size
12 in/29.5 cm
Reference
VP012AA
Color



HP Mini Sleeve Black

- Durable exterior protects from dust and dirt
- Soft velvet interior prevents scratches
- Secure exterior pocket stores essential accessories while on the go



Star product



Size
13.7 in/34.9 cm
Reference
F3W0AA
Color



HP Premium Leather Sleeve

- Appealing split-grain leather provides a barrier against scratches and bumps
- Cradles your Ultrabook™ within naturally scratch-resistant velvety suede lining
- Ideally designed for Ultrabook™ devices up to 13.75in (34.9 cm) diagonal
- Distinctive French stitching creates smooth and professional detailing



Size
14.1 in/35.1 cm
Reference
FOV84AA
Color



HP Slim Black Brief

- Slim, light and fashionable with bold black exterior and polished gunmetal accents
- Easy to carry with either the adjustable shoulder strap or top handle
- Convenience in storage with dual pockets for the computer and accessories



Size
14.1 in/35.1 cm
Reference
FOV85AA
Color



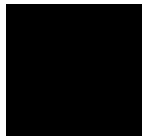
HP Slim Red Brief

- Slim, light and fashionable with bold black exterior and polished gunmetal accents
- Easy to carry with either the adjustable shoulder strap or top handle
- Convenience in storage with dual pockets for the computer and accessories

Conservative | Trend



Size
11.6 in/29.4 cm
Reference
E8D51AA
Color

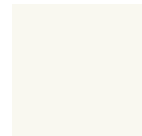


HP Notebook Black Sleeve

- Padded protection keeps Ultrabooks protected
- Water-resistant exterior keeps rain & spills away
- Luxurious faux-fur lining prevents scratches
- Sleep zippered pocket carries extra good stuff



Size
11.6 in/29.4 cm
Reference
F0V83AA
Color



HP Notebook White Sleeve

- Padded protection keeps Ultrabooks protected
- Water-resistant exterior keeps rain & spills away
- Luxurious faux-fur lining prevents scratches
- Sleep zippered pocket carries extra good stuff



Size
15.6 in/39.6 cm
Reference
F2B32AA
Color



HP Vivid Topload Case

- Separate sections for your notebook and tablet
- Road ready exterior blocks water & dirt
- Padded bottom protects from drops
- Padded strap and handles



Size
16 in/40.6 cm
Reference
QB756AA
Color



HP Urban Slip Case

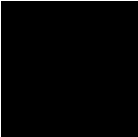
Quick access and great protection

- Quick access to your notebook, MP3 player, keys, and other necessities
- Versatile design made from rugged materials in urban colors that looks and performs great
- Perfect for the road with a padded, removable shoulder strap for comfort wherever you go

Conservative | Trend



Size
15.6 in/39.6 cm
Reference
F3W13AA
Color



HP Ladies Black Tote

- Enjoy maximum mobility for your notebook and everyday business essentials
- Stylish design is water- and abrasion resistant so it can go wherever you go
- Dual compartment interior that includes a soft polka-dot lining and padded compartment for notebooks



Size
15.6 in/39.6 cm
Reference
F3W12AA
Color



HP Ladies Brown Leather Tote

- Enjoy maximum mobility for your notebook and everyday business essentials
- Stylish design is water- and abrasion resistant so it can go wherever you go
- Dual compartment interior that includes a soft polka-dot lining and padded compartment for notebooks

Lifestyle | Sport

Business equals pleasure. There is little distinction between what is for business or personal use – as style and trends evolve. Looking to keep up with both, accessories need to change with their tastes.



Lifestyle | Sport



Star product



Size

15.6 in/39.6 cm

Reference

H5N57AA

Color



Size

15.6 in/39.6 cm

Reference

TBD*

Color



HP 15.6" Messenger

- Armor-like padding protects notebook & tablet
- A champion of storage with 9 prime pockets
- Strong Velcro closures securely fasten
- Water-resistant exterior blocks rain, snow & dirt
- Back pocket expands storage options

HP Element Blue Topload

- A touch of refinement to notebook mobility Distinctive dobby material in red and black
- Dual compartment for up to 15.6 in notebooks and tablets
- All around protection – padding within top, sides, bottom



Star product



Size

15.6 in/39.6 cm

Reference

F3W18AA

Color



HP Sport Black/Gray Backpack

- Padded pocket with strap closure for up to 15.6 in notebooks
- Multiple zipper pocket storage inside and out
- Microfiber lined accessories pocket for small electronics
- Water-resistant exterior blocks the elements



Star product



Size

15.6 in/39.6 cm

Reference

F4F29AA

Color



HP Sport Gray/Blue Backpack

- Padded pocket with strap closure for up to 15.6 in notebooks
- Multiple zipper pocket storage inside and out
- Microfiber lined accessories pocket for small electronics
- Water-resistant exterior blocks the elements

* Part number dependent upon region's product selection

Lifestyle | Sport



Size
15.6 in/39.6 cm
Reference
F3W17AA
Color



HP Black/Yellow Full Featured Backpack

- Dedicated tablet pocket includes scratch resistant micro-fiber
- Micro-fiber lined pocket provides scratch resistant protection for media
- Comfortable air mesh padded shoulder straps and padded air-mesh back
- Water-resistant exterior deflects rain and dirt



Size
16 in/40.6 cm
Reference
H4J95AA
Color



HP Select 75 White Backpack

- Dirt-resistant coating protects from stains
- Eleven multi-purpose pockets accommodate more
- Dedicated notebook section
- Organization panel reduces clutter
- Two convenient side pockets Mobile and symmetric
- Air-flow back padding wicks away moisture



Size
17.3 in/43.9 cm
Reference
TBD*
Color



HP Gray/Black Full Featured Backpack

- Padded pocket ideal for up to 17.1 in notebooks
- Mesh expandable pockets for water bottles and essentials
- Multiple zipper pocket storage inside and out
- Water-resistant exterior blocks the elements



Size
17.3 in/43.9 cm
Reference
F8T76AA
Color



HP Black/Red Full Featured Backpack

- Padded pocket ideal for up to 17.1 in notebooks
- Mesh expandable pockets for water bottles and essentials
- Multiple zipper pocket storage inside and out
- Water-resistant exterior blocks the elements

* Part number dependent upon region's product selection

Lifestyle | Sport



Size
15.6 in/39.6 cm
Reference
F4F28AA
Color



Size
15.6 in/39.6 cm
Reference
F3W19AA
Color



HP Black/Gray Full Featured Backpack

- Dedicated tablet pocket includes scratch resistant micro-fiber
- Micro-fiber lined pocket provides scratch resistant protection for media
- Comfortable air mesh padded shoulder straps and padded air-mesh back
- Water-resistant exterior deflects rain and dirt

HP Black/Gray Outdoor Sport Backpack

- Padded pocket with strap closure for up to 15.6 in notebooks
- Multiple zipper pocket storage inside and out
- Reinforced bottom protects gear and longevity
- Water-resistant exterior blocks the elements



Size
15.6 in/39.6 cm
Reference
F4F30AA
Color



Size
15.6 in/39.6 cm
Reference
F3W20AA
Color



HP White/Blue Outdoor Sport Backpack

- Padded pocket with strap closure for up to 15.6 in notebooks
- Multiple zipper pocket storage inside and out
- Reinforced bottom protects gear and longevity
- Water-resistant exterior blocks the elements

HP Empire Backpack

- 360° of foam padding, and textured outer covering on the base, helps protect notebooks up to 14.1 in
- Cooling comfort is enjoyed with the padded, adjustable, mesh covered shoulder straps and plush back padding.
- Striking red accents, flowing counters, and uniquely placed pockets provide a design that will stand out.

Lifestyle | Sport



Size
15.6 in/39.6 cm
Reference
TBD*
Color



HP Dunes Blue Backpack

- Notebook protection within padded pocket, secured fastener, and padded base
- Distinctive dobby material in blue and black
- Crisscrossing bungee core to tighten contents or add additional gear
- Convenient quick-grab top handle provides easy mobility



Size
15.6 in/39.6 cm
Reference
TBD*
Color



HP Dunes Red Backpack

- Notebook protection within padded pocket, secured fastener, and padded base
- Distinctive dobby material in blue and black
- Crisscrossing bungee core to tighten contents or add additional gear
- Convenient quick-grab top handle provides easy mobility



Size
15.6 in/39.6 cm
Reference
TBD*
Color



HP Element Blue Backpack

- Distinctive simplicity – on the go efficiency
- Designed for notebooks up to 15.6 in
- Distinctive blue accent and outer pocket sheen
- Air flow with mesh covered padded back panel

* Part number dependent upon region's product selection

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